LETTER FROM GOVERNOR CHARLIE BAKER

The Commonwealth of Massachusetts has a rich tradition of athletic competition and is home to several world class athletes, including many 2016 Summer Olympians. Over the years, the Bay State has hosted major professional sporting events, NCAA tournaments, and amateur contests from the youth level on up. Whether it’s a playoff game at Boston Garden, the running of the Boston Marathon, or an NCAA Championship Lacrosse game in Foxborough, Massachusetts relishes hosting a variety of competitive events and the guests from all over the world who travel here for them.

I invite you to consider Massachusetts as the site of your next sporting event, the Commonwealth is a wonderful place with a lot to offer.

CHARLIE BAKER
Governor of Massachusetts

Sports are a way of life in Massachusetts. Sports contribute to our quality of life, to our local economy and bring people together.

Our hospitality industry, including hotels and restaurants, local attractions and shopping areas, stands ready to make your visit affordable, engaging and memorable. Massachusetts also offers easy access from over 75 domestic and 55 international direct flights to and from Logan International Airport, and quick and dependable ground transportation by train, bus, car and bicycle.

NAM PHAM
Assistant Secretary for Business Development and International Trade

In Massachusetts, our sports professionals excel at hosting, marketing and presenting high caliber sporting events in world-class facilities.

The Massachusetts Sports Marketing Office is here to help you find the perfect venue for your event, and to connect you fully with our sports, tourism and hospitality communities. We look forward to working with you.

SHANNAH MCARDLE
Director of Massachusetts Sports Marketing Office

Massachusetts is home to six professional sports teams who have a combined 35 championship titles.

EVENTS RECENTLY HOSTED
• Copa America Centenario
• ISU World Figure Skating Championships
• NCAA Men’s Frozen Four

DESTINATION FACTS
NUMBER OF HOTEL ROOMS
34,400+

LARGEST INDOOR VENUE
TD Garden, Boston

LARGEST OUTDOOR VENUE
Gillette Stadium, Foxborough

CLOSEST AIRPORT
Boston Logan International Airport

SPORTS FACTS
Home to six professional sports teams who have a combined 35 championship titles.

KEY INDOOR VENUES
• Agganis Arena at BU, Boston
• MIT Zesinger Pool at MIT, Cambridge
• Reggie Lewis Center at Roxbury Community College, Roxbury

KEY OUTDOOR VENUES
• Harvard Stadium, Boston
• Fenway Park, Boston
• Beren Tennis Center, Boston

COMMONWEALTH OF MASSACHUSETTS
GOVERNOR
Charlie Baker

LIEUTENANT GOVERNOR
Karyn Polito

SECRETARY OF HOUSING & ECONOMIC DEVELOPMENT
Jay Ash

ASSISTANT SECRETARY FOR BUSINESS DEVELOPMENT & INTERNATIONAL TRADE
Nam Pham

EXECUTIVE DIRECTOR, MASSACHUSETTS OFFICE OF TRAVEL & TOURISM
Francois-Laurent Nivaud

DIRECTOR, MASSACHUSETTS SPORTS MARKETING OFFICE
Shannah McArdle

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HEAD OF THE CHARLES REGATTA
Boston, MA

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Gillette Stadium, Foxborough

CLOSEST AIRPORT
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HEAD OF THE CHARLES REGATTA
Boston, MA
SPORT FACTS
Home to Seekonk Speedway, NASCAR Home Track, open since 1946

EVENTS RECENTLY HOSTED
• WB Mason Championship Symetra Tour
• NCAA DII Field Hockey Championships
• Renegade Run

KEY INDOOR VENUES
• New England Sports Village, Attleboro
• Kingston Sports Center, Kingston

KEY OUTDOOR VENUES
• Wompatuck State Park, Hingham
• W.B. Mason Stadium at Stonehill College, Easton
• Bay Colony Stadium, Plymouth

DESTINATION FACTS
NUMBER OF HOTEL ROOMS
12,000

LARGEST INDOOR VENUE
The University Sports Complex at Starland, Hanover

LARGEST OUTDOOR VENUE
Campanelli Stadium, Brockton

GREEN AIRPORT
Boston Logan International Airport

SPORT FACTS
Home of the Merrimack River, host of many world-class rowing events

EVENTS RECENTLY HOSTED
• US Rowing Northeast Junior Championships
• Baystate Marathon and Half Marathon
• The Great Race

KEY INDOOR VENUES
• Lowell Memorial Auditorium, Lowell
• UMass Lowell Campus Recreation Center, Lowell

KEY OUTDOOR VENUES
• UMass Lowell Ballegard Boathouse, Lowell
• Rogers Field, Devens Recreation Center, Devens

DESTINATION FACTS
NUMBER OF HOTEL ROOMS
12,000

LARGEST INDOOR VENUE
Tsongas Center at UMass Lowell, Lowell

LARGEST OUTDOOR VENUE
Edward A. LeLacheur Park, Lowell

CLOSEST AIRPORT
Boston Logan International Airport

SPORT FACTS
Home to the Plymouth Pilgrims Baseball Team, Plymouth

KEY INDOOR VENUES
• Paul E. Tsongas Arena, Lowell

KEY OUTDOOR VENUES
• Plymouth Pilgrims Baseball Team, Plymouth

DESTINATION FACTS
NUMBER OF HOTEL ROOMS
5,568

LARGEST INDOOR VENUE
Campanelli Stadium, Brockton

LARGEST OUTDOOR VENUE
Edward A. LeLacheur Park, Lowell

CLOSEST AIRPORT
Manchester-Boston Regional Airport
SPORT FACTS
Home to the Cape Cod Baseball League, the premier amateur baseball league in the nation since 1885

EVENTS RECENTLY HOSTED
• NCAA DIII Baseball Regional
• International Coastal Rowing Regatta
• U.S. Figure Skating National Theatre on Ice

KEY INDOOR VENUES
• Tony Kent Arena, South Dennis
• Falmouth Ice Arena, Falmouth
• Charles Moore Arena, Orleans

KEY OUTDOOR VENUES
• Whitehouse Field, Harwich
• Cape Cod BMX, Sandwich
• Nickerson State Park, Brewster

DESTINATION FACTS
NUMBER OF HOTEL ROOMS
10,437

LARGEST INDOOR VENUE
Hyannis Youth & Community Center, Hyannis

LARGEST OUTDOOR VENUE
Cape Cod Fairgrounds, East Falmouth

CLOSEST AIRPORT
Boston Logan International Airport

CENTRAL MASSACHUSETTS

SPORT FACTS
Home to the starting line of the Boston Marathon, which started in 1897

EVENTS RECENTLY HOSTED
• NCAA DI Men’s Ice Hockey Regional
• Needham Memorial Day Tournament
• Spartan Race

KEY INDOOR VENUES
• DCU Center, Worcester
• Mass Youth Soccer Fields at Progin Park, Lancaster

KEY OUTDOOR VENUES
• Cape Cod BMX, Sandwich
• Nickerson State Park, Brewster

DESTINATION FACTS
NUMBER OF HOTEL ROOMS
9,266

LARGEST INDOOR VENUE
Holy Cross Hart Center, Worcester

LARGEST OUTDOOR VENUE
Cape Cod Fairgrounds, East Falmouth

CLOSEST AIRPORT
Worcester Regional Airport

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capchamber.org

CAPE COD & THE ISLANDS

DESTINATION FACTS
NUMBER OF HOTEL ROOMS
10,437

LARGEST INDOOR VENUE
Hyannis Youth & Community Center, Hyannis

LARGEST OUTDOOR VENUE
Cape Cod Fairgrounds, East Falmouth

CLOSEST AIRPORT
Boston Logan International Airport

5 6

Women Hockey East Championships, HYCC, Hyannis

Longsjo Classic, Leominster

Lake Quinsigamond, Worcester

Women Hockey East Championships, HYCC, Hyannis

Longsjo Classic, Leominster

Lake Quinsigamond, Worcester
MASSACHUSETTS TOURISM REGIONS

1. Greater Boston
2. North of Boston
3. Greater Merrimack Valley
4. Southeastern Massachusetts
5. Plymouth County
6. Cape Cod
7. Martha's Vineyard
8. Nantucket Island
9. MetroWest
10. Johnny Appleseed Trail
11. Central Massachusetts
12. Greater Springfield
13. Hampshire County
14. Franklin County
15. The Berkshires
16. Mohawk Trail

DESTINATION FACTS

NUMBER OF HOTEL ROOMS: 8,070

LARGEST INDOOR VENUE:
MassMutual Center, Springfield

LARGEST OUTDOOR VENUE:
Eastern States Exposition, West Springfield

CLOSEST AIRPORT:
Bradley International Airport

KEY INDOOR VENUES:
• William D. Mullens Center at UMass Amherst, Amherst
• Blake Arena, Springfield College
• Soccer City, Wilbraham

KEY OUTDOOR VENUES:
• Berkshire East Mountain Resort
• Luistano Stadium, Ludlow
• Waconah Park, Pittsfield

SPORT FACTS:
• Birthplace of both Basketball and Volleyball

EVENTS RECENTLY HOSTED:
• LPGA U.S. Open
• World Percheron Congress
• USA Gymnastics Region 6
• Babe Ruth 14 Year-Old World Series
JANUARY
Boston Wine Festival, Boston

FEBRUARY
Chinese New Year Celebrations, Boston
Lowell Winterfest, Lowell

MARCH
Holyoke St. Patrick’s Day Parade, Holyoke
Worcester St. Patrick’s Parade, Worcester

APRIL
Boston Marathon, Boston
Daffodil Days, Nantucket
Patriots’ Day Celebrations, Boston, Lexington and Concord
Red Sox Opening Day, Boston

MAY
Boston Calling Music Festival, Somerville
Brimfield Antique Show, Brimfield (also: July & September)
Northampton Pride, Northampton
Paradise City Arts Festival, Northampton
Westford Apple Blossom Festival, Westford

JUNE
Boston Pride Parade, Boston
Boston Dragon Boat Festival, Boston
Nantucket Film Festival, Nantucket
St. Peter’s Fiesta, Gloucester

JULY
Barnstable County Fair, East Falmouth
Boston Pops 4th of July Fireworks Spectacular, Boston
Green River Festival, Greenfield
Harborfest, Boston
Lowell Folk Festival, Lowell
New Bedford Folk Festival, New Bedford
Newburyport Yankee Homecoming, Newburyport
Outside The Box Performing Arts Festival, Boston
Puerto Rican Festival Betances, Boston
Shakespeare on the Common, Boston
North End Italian Feasts & Processions, Boston

AUGUST
August Moon Festival, Quincy
Falmouth Road Race, Falmouth
Gloucester Waterfront Festival, Gloucester
Latino Family Festival, Boston
Marshfield Fair, Marshfield
Southeast Asian Water Festival, Lowell

SEPTEMBER
Berklee BeanTown Jazz Festival, Boston
New England Indonesian Festival, Boston
THE BIG E - Eastern States Exposition, W. Springfield
ScallopFest, Falmouth
Franklin County Fair, Greenfield
Yankee Doodle Homecoming Weekend, Billerica
Lowell Food and Wine Festival, Lowell
Fine Arts and Crafts Festival, Lexington

OCTOBER
Haunted Happenings, Salem
Head of the Charles Regatta, Cambridge
HubWeek, Boston
Paradise City Arts Festival, Northampton
Topsfield Fair, Topsfield

NOVEMBER
America’s Hometown Thanksgiving Celebration, Plymouth
Bright Nights at Forest Park, Springfield
Parade of the Big Balloons, Springfield
City of Lights Parade, Lowell

DECEMBER
Boston’s Annual Tree Lighting on Boston Common, Boston
First Night/First Day Celebrations, Boston
Nantucket Christmas Stroll, Nantucket
La Sallette Christmas Festival of Lights

All photos supplied by the MA Sports Marketing Office and the MA Office of Travel & Tourism and the Regional Tourism Councils.