



FRANKLIN COUNTY CHAMBER OF COMMERCE

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Press Release

Re: Fiber Twist September 26

For release: September 18, 2009

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Franklin County Chamber of Commerce will present the fifth annual Fiber Twist, a Celebration of All Things Fiber, on Saturday, September 26, at Greenfield High School, 1 Lenox Avenue, in Greenfield. This event showcases the sheep and fiber farmers, spinners, knitters, dyers, felters, traditional rug hookers and other fiber artisans found throughout Franklin County in northwestern Massachusetts.

Open from 10 am – 5pm, the centrally-located indoor marketplace offers fiber arts products, beautiful yarns, workshops and demonstrations. At noon, Twist Collective, a new online magazine, will share details about new creations in an informal fashion show in the center of the marketplace. Feature editor Julia Farwell Clay will commentate and be available for conversation about the designs and the yarns behind them.

Also on hand will be knitters involved in “Keep the Fleece”, a global effort to collaborate in making the world’s longest scarf to raise funds for Heifer International to build the world’s largest fiber flock. 2009 is the International Year of Natural Fibers to raise global awareness of support for the sustainability for farmers and their natural fiber production.

A workshop schedule and details are available online at www.fibertwist.com . There is no admission charge, plenty of parking, and lunch will be available on the premises. Information will also be available at the Visitors’ Center in Greenfield at Exit 26, I-91, or by calling them at 413.773-9393.

Franklin County Chamber of Commerce is a membership organization dedicated to strengthening and sustaining economic and civic vitality in our region.