

# Massachusetts

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## For Immediate Release

### **FALL COLORS BRIGHTEN ALL OF MASSACHUSETTS WHERE FALL STAYS JUST A LITTLE BIT LONGER**

Launch of Fall Web Page & Social Networks Link Visitors  
To Make Massachusetts Better Than Ever

BOSTON, September 24, 2009 Massachusetts is awash in color from late September through October as the colors stretch from the mountains and hills of the Berkshires to the lakes and ocean views of southeastern MA. Fall is a season not to be missed in Massachusetts so get out and take part in the culinary events, festivals, and outdoor activities the Commonwealth has to offer.

The Massachusetts Office of Travel + Tourism (MOTT) has launched a newly enhanced web page that offers live video feeds of the changing leaves from the Berkshires to Cape Cod that can be accessed by visiting [www.massvacation.com/scienceNature/fall-foliage.php](http://www.massvacation.com/scienceNature/fall-foliage.php). The page also includes scenic drive routes and a fall foliage timetable map that will help visitors plan their trip as well as fall activities represented by all the regions of the State.

“Fall in Massachusetts is spectacular. The whole state sparkles at this time of year so it’s no wonder that people come from all over the world to experience autumn in Massachusetts,” said Betsy Wall, Executive Director of MOTT.

MOTT’s Facebook and Twitter pages are used to keep visitors and residents informed about the state as a top-tier leisure-travel destination and are another communication channel to receive feedback. The account is maintained and monitored by a combination of MOTT executives and members of its communications teams. Fans and followers are updated on the state’s culinary events, festivals, activities and much more no matter what time of year. Follow MOTT on Facebook at <http://www.facebook.com/pages/Visit-Massachusetts/132857061913> and on Twitter at <http://twitter.com/VisitMA>

Make sure to take advantage great accommodations across the state from the Berkshires to Provincetown and extend a day trip of leaf peeping to a weekend getaway.

The following is just a sampling of upcoming events across the State, be sure and log onto [www.massvacation.com](http://www.massvacation.com) for a multitude of other listings:

**The Arnold Arboretum offers free Fall Foliage walking tours in America’s first Arboretum**  
The Arnold Arboretum ,America’s oldest Arboretum ,(137 years old) features more than 15,000 trees, shrubs and vines, offers free walking tours . Tours begin on the front steps of the Hunnewell Building Visitor Center: Visit: <http://calendar.arboretum.harvard.edu/index.php>

### **Berkshire Grown Presents: Canning, Pickling & Keeping The Harvest**

In celebration of the fall harvest season, Berkshire restaurants and food purveyors will offer a series of fun and educational community canning workshops preserving produce from many local farms. Throughout the fall. Visit: [www.berkshiregrown.org](http://www.berkshiregrown.org)

### **MASS MoCA Fall Events**

MASS MoCA has become one of the world's premier centers for making and showing the best art of our time. With annual attendance of 120,000, it ranks among the most visited institutions in the United States dedicated to new art. More than 80 major new works of art and more than 50 performances have been created through fabrication and rehearsal residencies in North Adams, making MASS MoCA perhaps the most fertile site in the country for new art. The museum thrives on making and presenting work that is fresh, surprising, and challenging.

<http://www.massmoca.org/>

### **Deerfield Valley Canopy Tours: Offers New Way to See Colors**

Zoar Outdoor's new Zip-line adventure, Deerfield Valley Canopy Tours offers a fresh perspective on fall foliage viewing. The recent rains and cool summer temperatures are a perfect recipe for fabulous colors this fall. There's no need to drive through traffic to see the foliage when you can zip through the trees and reach out to touch the colors.

Fall reservations are now being taken at 800-532-7483 or online [www.deerfieldzipline.com](http://www.deerfieldzipline.com)

### **Open Hearth Cooking: Foods of the Harvest – September**

Late summer and autumn were busy times in early American kitchens. There would have been an abundance of fresh produce needed to be processed and preserved for the winter. Historic Deerfield's cooks will be preparing dishes featuring apples, pumpkins, and corn this fall.

Included with general admission. <http://www.historic-deerfield.org/events/open-hearth-cooking-foods-harvest>

### **Apple Picking at Smolak Farms – September/October**

The apples have arrived! After a long spring and hot summer, kick off the fall season with Smolak Farm apples! Choose from more than 30 varieties, including Gravensteins, Macintosh, Cortland and Delicious – just to name a few. In addition, there will be classic cars, live music, hayrides, homemade apple crisp and yes, Smolak's famous cider donuts. Apple picking dates: September 12 & 13, September 19 & 20, September 26 & 27 and October 3 & 4. Visit:

[www.smolakfarms.com](http://www.smolakfarms.com)

### **Merrimack Repertory Theatre - *Flings & Eros* by the Flying Karamazov Brothers, September 10 – October 4 & *The Seafarer*, October 15 – November 8**

*Flings & Eros*: World Premier--Join the internationally renowned Flying Karamazov Brothers for an evening guaranteed to resound with music, dance, emotion, unexpected hilarity, and of course, juggling. *The Seafarer*: Nominated for four Tony Awards, including Best Play, this hilarious and chilling tale of the sea, Ireland and redemption brings old friends together on Christmas Eve for an all night, liquor-soaked game of poker with damningly high stakes. Steeped in Irish myth, the play is both darkly funny and surprisingly uplifting. Visit:

<http://www.merrimackrep.org>

### **The Urban Adventours Emerald Necklace/Fall Foliage Tour – September 19 – October 31.**

The Urban Adventours Emerald Necklace and Fall Foliage tour is a great way to experience Boston's Green spaces in a 'green' way. Discover Frederick Law Olmsted's famous system of parks on this bicycle tour of the historic Emerald Necklace. From the shaded boulevard on Commonwealth Avenue to the popular shores of Jamaica Pond to the winding paths of the Arnold Arboretum, this chain of gardens, reserves, and open space displays some of the most colorful flora as the fall sets in. Come enjoy a route that's a favorite among locals and the best way to see the green side of Boston. Visit: <http://urbanadventours.com/>

### **40<sup>th</sup> Annual Bourne Scallop Festival - September 25 through 27**

Enjoy Famous Scallop & Herb Roasted Chicken Dinners, Food Court – Beer & Wine, Chowder, Lobster Rolls, Raw Bar, Hotdogs, Burgers, Desserts and Much More, Juried Craft Show, Professional Home Show, Non-Stop Entertainment and Midway of Rides & Games. Visit: <http://www.bournescallopfest.com/>

### **Music Worcester - October through November**

Join Music Worcester as we celebrate our 150<sup>th</sup> Anniversary Season! Music Worcester is the oldest, continually running music festival in the nation. Since 1858 it has been pre-eminent in presenting great performances by world-renowned orchestras, symphonies and guest soloists, chamber music, ballet, world music and dance, jazz and choral masterworks. Music Worcester Inc. has made "a tradition of excellence" its hallmark and has been recognized by the Library of Congress. Music Worcester also proudly presents the concerts of the Worcester Chorus, also celebrating their 150th Anniversary season in 2009/2010. Visit: [www.musicworcester.org](http://www.musicworcester.org)

### **Nantucket Restaurant Week - September 28 through October 4**

The island of Nantucket proudly hosts the 4<sup>th</sup> Annual Nantucket Restaurant Week. Nantucket is a popular destination for travelers in the off season months where the mood is relaxed but the world-renowned culinary scene is full of life. This festive week long event offer special menus at over 25 of the island's exquisite culinary establishments with a 3-course dinners offered from \$25-\$45 Visit: [www.nantucketrestaurantweek.com](http://www.nantucketrestaurantweek.com)

### **Salem's Haunted Happenings - October 1-November 1**

Come and celebrate America's most exciting Halloween Festival in the bewitching seaport of Salem, Massachusetts. This month-long celebration features parades, street vendors, spooky tours, and spirited events. Visit [www.hauntedhappenings.org](http://www.hauntedhappenings.org)

### **Witch's Woods - October 1-31, Thursday-Sunday Eves**

Nashoba Valley Ski Area, Westford. The Greater Merrimack Valley's original holiday scream park featuring the Haunted Hayride, Castle Morbid, Keeper's Crypt and the Jack O'Lantern Jamboree. Visit: <http://www.witchswoods.com/>

### **October 2. The 3rd Annual Living Local Harvest Festival**

Presenting a rich program of free community events that aim to increase awareness and accelerate the uptake of sustainable living on Martha's Vineyard. The LLHF brings together the unique community of Martha's Vineyard to celebrate and educate on local food production and marine life, the island energy cooperative, resource conservation, and island waste management. Through collaboration and positive engagement, the Vineyard community looks to be an example of how to build self-sufficiency, strengthening their local economy to ultimately enhance the cultural and the spiritual quality of islanders and visitors lives.

<http://mvas.vineyard.net>

### **JazzFest Falmouth – October 3**

JazzFest Falmouth is a weekend music festival to celebrate jazz in Falmouth and Cape Cod. Visit: [www.jazzfestfalmouth.org](http://www.jazzfestfalmouth.org)

### **Newburyport Fall Festival - October 11-12**

A Newburyport tradition, the Fall Harvest Festival features talented artisans throughout historic downtown Newburyport offering handmade crafts & artwork, great local food vendors, live music and Kids Korner with live children's entertainment, face painting, and the very popular Teddy Bear Parade! Visit: [www.newburyportchamber.org](http://www.newburyportchamber.org).

**Pumpkin Festival at Cogswell's Grant in Essex – October 17**

Enjoy horse-drawn wagon rides, pumpkin carving and decorating, pie-eating contests, cider pressing, crafts and games. Choose a jack-o-lantern from our pumpkin patch and enjoy hot mulled apple cider and homemade pumpkin pie. The historic Cogswell's Grant house will also be open for tours. Visit [www.historicnewengland.org](http://www.historicnewengland.org)

**Falmouth Cranberry Harvest and Farm Festival – October 18**

Come enjoy an old-fashioned family celebration of a cranberry bog being wet harvested before your eyes. Taste the many homemade cranberry treats, live entertainment, tours of guided bog walks describing historical remnants, bog plants and animals by experienced guides. Visit: [www.falmouthfarms.org/cranberryharvestfarmfestival.html](http://www.falmouthfarms.org/cranberryharvestfarmfestival.html)

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*The Massachusetts Office of Travel and Tourism is the state agency dedicated to promoting Massachusetts as a leisure travel destination and to stimulate the Massachusetts economy by generating state and local tax revenues, creating jobs, and supporting the growth of travel related businesses. MOTT serves as a leader in the tourism industry, bringing together the public and private sectors to promote Massachusetts as a leisure travel destination. For more information about MOTT visit [www.Massvacation.com](http://www.Massvacation.com)*