

For Immediate Release

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DOG DAYS OF SUMMER: MASSACHUSETTS ADVENTURES FOR YOU AND YOUR PET

State Offers Variety of "Doggone" Fun Activities for Pets and their Owners

June 10, 2009 (Massachusetts) –Pet-loving travelers know how hard it is to leave their four-legged friend behind. Thankfully, Massachusetts offers a variety of pet-friendly activities and attractions that will keep your summer getaway full of adventure – for you and your furry friend. From pet-friendly hotels to spas, parks and bakeries, travelers to the Commonwealth can enjoy a fun-filled getaway while spending time with their pets.

Listed below are a variety of pet-friendly activities and attractions across the state. Check out www.massvacation.com for more suggestions, as well as information on the MassValuePass, which offers discounts of up to 25% at over 300 hotels, restaurants and attractions. The MassValuePass is valid until June 30th.

Pamper Your Pet

Camp Unleashed

This is the place where dogs go to "ruff" it in the Berkshires. Yoga, aromatherapy massages and off-leash hikes are just a sampling of the things you and your dog can enjoy at this pet-friendly camp.

Becket, MA
(518) 781-0446

www.campunleashed.com

DogSpa

More than just a grooming and pet store, the DogSpa is a puppy palace, where Fido is king and dogs rule. Browse through the luxury pet items as your pooch enjoys a day of pampering, or socialize at a doggie cocktail party with fine doggie hor d'oeuvres, and select wines for owners.

Beverly
(978) 922-9227

www.beverlydogspa.com

Good Dog Goods

Good Dogs Good is the dog-friendliest store and play yard around, offering high-quality goods for people who love dogs, people who love people who love dogs, and well-loved dogs themselves.

Oak Bluffs
(508) 696-7100

www.gooddoggoods.com

Pet-friendly Hotels

Bed and Breakfast of Winterwood

A quiet country location, restored barn, large yard, well-behaved pets welcome has been in business for over 20 years. Close to beaches, shopping, restaurants and Wellfleet center. Take your dog for a walk near the crystal clear kettle ponds and tranquil harbor, or let them enjoy the grounds of Winterwood.

Wellfleet

(508) 349-6737

www.winterwoodbandb.com

The Island Inn

Located on seven acres of lush grounds and across the street from the ocean, The Island Inn is a great spot for you and your pet. Guests can enjoy running, biking, dining and relaxing with their pets.

Oak Bluffs

(508) 693-2002 and (800) 462-0269

www.islandinn.com

Colonial House Inn and Restaurant

A 300 year old beautifully restored full service inn, The Colonial House Inn and Restaurant welcomes pets with a large enclosed yard that is perfect for playtime. The Inn is also centrally located to pet friendly Beaches, nature trails, Island ferries, doggie day care facilities and shops. Yarmouthport

(800) 999-3416 or (508) 362-4348

www.colonialhousecapecod.com

Lathrop House Bed & Breakfast

This pet-friendly B&B sits across the street from 735-acre Forest Park, a haven for dogs and all kinds of companion animals. There's also a cat in residence ("Toesey") at Lathrop House who greets guests.

Springfield

(413) 736-6414

www.lathrothousebandb.com

Summer Outdoor Fun

Pilgrim Bark Park

Pilgrim Bark Park, which officially opened May 16th consists of one acre of land where dogs can run free and socialize. Many of the dog park's elements have been made by local artists, like its benches, poop bag stations, signage and supersize dog house. The signature Mayflower Bench celebrates the first canine explorers to the area, an English Mastiff and English Springer Spaniel that came over on the Mayflower Ship with the Pilgrims in 1620.

Provincetown

(617) 548-2675

www.provincetowndogpark.org

A Dog Day in Plymouth County or Bay Farm

Your well-behaved pooch will enjoy an off-leash experience at Bay Farm in Duxbury. Overlooking Duxbury Bay, water-loving dogs can take in a swim one hour before and one hour after high tide. Drive to Farfar's Ice Cream and treat yourself (and Rex) to a delicious cone or cup of Danish Ice Cream. If your dog is small, consider an overnight at Best Western Cold Spring in Plymouth and walk the Plymouth Waterfront to view Mayflower II and Plymouth Rock.

Duxbury

(781) 934-5152, Best Western Cold Spring (508) 746-2222

www.bestwestern.com

Dog Run Dog – June 20, 9:00 a.m.-12:00 p.m.

In its fourth year, this series of 5K and 10K races for dogs and people is held in conjunction with the Carrie A. Semen Animal Shelter and Pilgrim Bark Park. This event is professionally timed and the top three teams are awarded the coveted Dog Bowl.

Provincetown
(802) 356-4444

www.dogrundog.com

PetRock Festival - September 13, 12:00-5:00 p.m.

The PetRock Festival is the largest animal welfare expo of its kind around. Celebrating its 11th year, this family-style festival features live music, demonstrations, speakers, vegetarian food, contests, and exhibitors from New England animal organizations.

670 W Boylston Street
Worcester

(978) 342-7100

www.marriott.com/hotels/travel/boscf-courtyard-fitchburg/

Provincetown's Off-Leash Beaches and Trails

Residents and visitors to Cape Cod's Provincetown can let their dogs off-leash to explore the area's beaches and trails. Dogs can run free on trails any time of day year-round. Beach off-leash hours are as follows:

Memorial Day through November 1: 6:00-9:00 a.m. and 6:00-9:00 p.m.

November 2 through Memorial Day: 6:00 a.m.-9:00 p.m.

Provincetown
(617) 546-2675

Wine and Dine Your Pet

Polka Dog Bakery

Polka Dog is a canine fantasyland of treats of all stripes and flavors. The homemade treats which include pizza-flavored biscuits and doggy cannolis, are all-natural and sugar-free. Polka Dog also hosts a doggie brunch on Sundays, featuring "blueberry WOOFies."

South Boston
(617) 338-5155

www.polkadog.com

Best Cellars

A cleverly laid-out wine shop where bottles are categorized by taste and style (big, sweet, fizzy, fresh), Best Cellars is the perfect wine store for dog owners, as all of the bottles are stored out of harm's way.

Boston
(617) 266-2900

www.bestcellars.com

The Massachusetts Office of Travel & Tourism (MOTT) is the state agency dedicated to promoting Massachusetts as a leisure-travel destination in order to stimulate the Massachusetts economy by generating state and local tax revenues, creating jobs, and supporting the growth of travel-related businesses. MOTT serves as a leader in the tourism industry, bringing together the public and private sectors to promote Massachusetts as a leisure travel destination. Tourism is an integral part of the state's economy, generating more than \$944 million in state and local taxes and \$15.1 billion in travel related expenditures. The industry supports 127,800 in-state jobs.

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