



FAQ's ABOUT MASSVACATION.COM

1. How do I list my business or event?

Simply go to our homepage, www.massvacation.com, click on the “Get listed here” box in the lower right and click on the icon you want to be listed under. Either lodging, attraction, event, restaurant or retail.



2. How do I update my existing listing?

Go to the homepage www.massvacation.com, scroll to the bottom and click on Industry Info. Click on Organization Update page and enter your username and password. Your username will be the email you entered in the contact email field on the listing form. Your password initially will be redsox100. This is a generic password that gets you in the first time and then you can change your password. It's a good idea to write your password down for future reference.

2a. How often should I update my existing listing?

You should update your listing whenever there is a change or at a minimum, check it every few months.

3. As an RTC or Chamber of Commerce, how do I retrieve my leads from people who are requesting travel info via www.massvacation.com?

Go to www.massvacation.com/advertisers and log in with your assigned username and password 24/7. If you have forgotten your username or password you can contact John Alzapiedi at john.alzapiedi@state.ma.us.

4. How do I check sales leads that are posted from Group Tour or International Shows?

You can find the sales leads page, 24/7, at www.massvacation.com/industry. Just scroll to the bottom and in the leads log in box enter leads as your username and 3RT67JM as your password. These are case sensitive.

5. How do I get to be a featured event?

When we select the ‘featured events’, we look for multi-day events, fairs and festivals and/or major one-day events that appeal to the masses. We also look for a regional balance. We pull from our ‘events’ listings, so it's important that you post your events at www.massvacation.com

6. What is the Press Room and where is it?

Here you will find our most recent press releases, image library and What's Hot From MOTT, a monthly events news letter. You can access the Press Room from the home page. Just scroll down to the bottom and click on Press Room.

7. Where is the Research Page?

Here you will find lots of great data & stats on travelers to and within Massachusetts, our monthly 'Travel Stats' communication, and our 2009 Annual Report. You can access the Research Page from the home page. Just scroll down to the bottom and click on Research.

8. How do I reach MOTT's Web Manager?

You can reach John Alzapiedi, MOTT's Web Manager, at john.alzapiedi@state.ma.us or 617-973-8589.