



Governor's Conference FAQ's:

Who Should Attend:

- Lodging Properties
- Attractions
- Tourism Associations
- Destination Marketing Organizations
- Attractions
- Hospitality students
- Tour Operators
- Meeting Planners

Why Attend and why you CAN'T afford to miss the Governor's Conference on Travel & Tourism:

- New tourism industry roundtables with receptive tour operators, meeting planners and MOTT's International marketing agencies.
- New workshops
- New panel discussions
- Expanded industry marketplace
- Invaluable networking opportunities
- \$99 conference registration includes all workshops, panels, marketplace networking, breakfast and luncheon

What are the Supplier/Operator Roundtables and what can I expect:

- Each table will be assigned a tour operator, meeting planner or international marketing agency representative.
- Additional attendees assigned to each table will be suppliers grouped by category – i.e. DMO's, hotels, attractions, etc.
- At the end of each time period, suppliers remain seated and the presenter moves from table to table.
- Each session will last 10 minutes and there will be a total of 9 sessions.
- Each table will have an assigned facilitator to ensure that conversations are minimized.
- Once seated, suppliers will provide brief introductions, presenters will then offer insight into their organization and how suppliers might plug in to their program.